WHEREAS, energy efficiency is a proven, effective, and equitable way to meet the City of Sun Prairie’s energy needs, avoid negative externalities from energy generation, transmission, and distribution, and reduce utility bills for city operations, residents, and businesses in our community; and

WHEREAS, implementing energy efficiency and other clean energy policies and programs can help boost economic opportunities and job creation while continuing to move Sun Prairie, Dane County, and the State of Wisconsin toward a sustainable future; and

WHEREAS, smarter energy use reduces the amount of electricity needed to power our lives, which helps avoid power plant and equipment emissions that can harm our health, pollute our air, and warm our climate; and

WHEREAS, energy efficiency makes our homes and workspaces productive, healthier, safer, and more comfortable; and

WHEREAS, the residents of Sun Prairie can continue to contribute to our energy efficiency efforts by learning about and participating in available programs provided by Sun Prairie Utilities, WPPI Energy, and Focus on Energy; and

WHEREAS, a nationwide network of energy efficiency groups and partners has designated the first Wednesday in October as national annual Energy Efficiency Day; and

NOW, THEREFORE, be it resolved, I, Paul T. Esser, by virtue of the authority vested in me as Mayor, on behalf of the Common Council of the City of Sun Prairie, Dane County, Wisconsin, hereby proclaims the first Wednesday in October as “ENERGY EFFICIENCY DAY” in the City of Sun Prairie, and urge citizens to join us in supporting our clean energy goals and moving toward more energy efficiency now and in the future.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the seal of the City of Sun Prairie to be affixed on this 5th day of October, 2021.

Paul T Esser, Mayor