WHEREAS, energy efficiency is the best way to reduce the high cost of energy for O'ahu’s residents and businesses, especially high utility bill costs for low and moderate income communities; and

WHEREAS, energy efficiency makes residents’ homes and workspaces healthier, safer, and more comfortable; and

WHEREAS, energy efficiency is the fastest and most affordable way to meet Honolulu’s clean energy and climate change goals; and

WHEREAS, cutting energy waste saves U.S. consumers billions of dollars on their utility bills every year, up to $500 per household from appliance efficiency standards alone; and

WHEREAS, more than 6,000 Hawai’i workers were employed in the energy efficiency sector at the beginning of 2020 in local, good-paying, clean energy jobs that can’t be outsourced—and increasing our efficiency efforts will create even more “green” jobs; and

WHEREAS, the City and County of Honolulu has updated local energy codes and launched public-private partnerships that make city facilities more efficient and save limited taxpayer dollars; and

WHEREAS, Honolulu supports increasing the minimum levels of efficiency for new buildings through adoption of stronger code like the model 2021 International Energy Conservation Code; and

WHEREAS, the residents of Honolulu can benefit from energy efficiency efforts by participating in Hawai’i Energy’s energy efficiency incentive and rebate programs; and

WHEREAS, a nationwide network of energy efficiency groups and partners has designated the first Wednesday in October as the fifth national annual Energy Efficiency Day;

NOW, THEREFORE, I, KIRK CALDWELL, Mayor of the City and County of Honolulu, hereby proclaim October, 7, 2020, to be

ENERGY EFFICIENCY DAY

and urge citizens to join us in supporting our collective clean energy goals and moving toward more energy efficiency now and in the future.

Done this 7th day of October 2020, in Honolulu, Hawai’i.

KIRK CALDWELL