

MAYORAL PROCLAMATION

WHEREAS, energy efficiency is the cheapest, quickest, and cleanest way to meet Madison's energy needs, avoid dangerous pollution, and reduce utility bills for residents and businesses in our community; and

WHEREAS, implementing energy efficiency and other clean energy policies and programs can help boost economic opportunities and job creation while continuing to move Madison toward a sustainable future; and

WHEREAS, smarter energy use reduces the amount of electricity we need to power our lives, which helps avoid power plant emissions that can harm our health, pollute our air, and warm our climate; and

WHEREAS, for cities and states like ours that are trying to tackle harmful pollution, energy efficiency can get us about halfway toward our emissions reduction goals; and

WHEREAS, energy efficiency makes our homes and workspaces healthier, safer, and more comfortable; and

WHEREAS, cutting energy waste saves U.S. households billions of dollars on their utility bills every year, up to \$500 per household from appliance efficiency standards alone; and

WHEREAS, improved energy codes for homes and commercial buildings also can significantly reduce utility costs and create new jobs, and Madison supports increasing the minimum levels of efficiency for new buildings through adoption of a stricter code or the model 2021 International Energy Conservation Code (IECC); and

WHEREAS, the residents of Madison can continue to contribute to our energy efficiency efforts by learning about and participating in energy efficiency programs; and

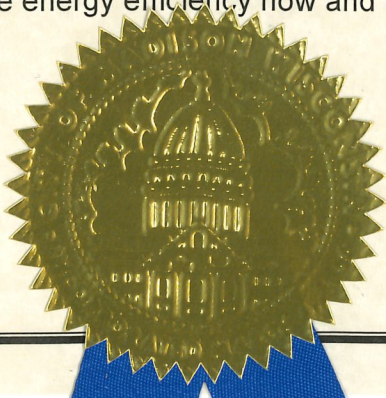
WHEREAS, a nationwide network of energy efficiency groups and partners has designated the first Wednesday in October as the national annual Energy Efficiency Day; and

WHEREAS, together we can continue to contribute to our sustainability efforts by learning more about energy efficiency and practicing smarter energy use our daily lives;

NOW, THEREFORE BE IT RESOLVED that, I, Mayor Satya Rhodes-Conway, do hereby proclaim the first Wednesday in October as

ENERGY EFFICIENCY DAY

in the City of Madison, and urge residents to join us in supporting our clean energy goals and moving toward more energy efficiency now and in the future.



Mayor Satya Rhodes-Conway

Signed and sealed this 6th day of October, 2021 at City Hall