

City of Des Moines



PROCLAMATION

- WHEREAS,** ENERGY EFFICIENCY CONTINUES TO BE THE CHEAPEST, QUICKEST, AND CLEANEST WAY TO MEET OUR ENERGY NEEDS AND REDUCE UTILITY BILLS FOR RESIDENTIAL, COMMERCIAL, AND INDUSTRIAL SECTORS; AND
- WHEREAS,** IMPLEMENTING ENERGY EFFICIENCY AND OTHER CLEAN ENERGY POLICIES AND PROGRAMS CAN BOOST ECONOMIC OPPORTUNITIES AND JOB CREATION WHILE CONTINUING TO MOVE DES MOINES TOWARD A SUSTAINABLE FUTURE; AND
- WHEREAS,** SMART ENERGY USE REDUCES THE AMOUNT OF ELECTRICITY REQUIRED TO POWER OUR LIVES, WHICH HELPS AVOID FOSSIL FUEL POWER PLANT EMISSIONS THAT HARM OUR HEALTH, POLLUTE OUR AIR, AND WARM OUR CLIMATE; AND
- WHEREAS,** ENERGY EFFICIENCY IMPROVEMENTS PROMOTE THE REDUCTION OF HARMFUL GREENHOUSE GAS EMISSIONS AND MOVE THE CITY CLOSER TOWARD ACHIEVING ITS CLIMATE GOALS OF 24/7 CLEAN ENERGY BY 2035, NET ZERO GREENHOUSE GAS EMISSIONS BY 2050, AS WELL AS ITS COMMITMENT TO THE SCIENCE BASED TARGETS ESTABLISHED THROUGH INTERNATIONAL COUNCIL FOR LOCAL ENVIRONMENTAL INITIATIVES RACE TO ZERO; AND
- WHEREAS,** IMPLEMENTING ENERGY EFFICIENCY AND CLEAN ENERGY POLICIES AND PROGRAMS, INCLUDING THROUGH IMPROVED ENERGY CODES FOR RESIDENTIAL, COMMERCIAL AND INDUSTRIAL BUILDINGS, CAN SIGNIFICANTLY REDUCE UTILITY BURDENS AND HELP BOOST ECONOMIC OPPORTUNITIES AND ATTRACT BUSINESSES, ALL WHILE CONTINUING TO MOVE TOWARDS A MORE SUSTAINABLE AND EQUITABLE FUTURE; AND
- WHEREAS,** THE FIRST WEDNESDAY IN OCTOBER IS DESIGNATED AS NATIONAL ANNUAL ENERGY EFFICIENCY DAY TO ENCOURAGE ENERGY EFFICIENCY, WHICH CAN HELP CITIES ACHIEVE THEIR CLIMATE GOALS; SO, TOGETHER THE RESIDENTIAL, COMMERCIAL, AND INDUSTRIAL SECTORS CAN CONTINUE TO CONTRIBUTE TO OUR SUSTAINABILITY EFFORTS BY LEARNING MORE ABOUT ENERGY EFFICIENCY AND PRACTICING SMARTER ENERGY USE IN OUR DAILY LIVES.

NOW, THEREFORE, I, T. M. FRANKLIN COWNIE, MAYOR OF THE CITY OF DES MOINES, ON BEHALF OF THE CITY COUNCIL AND THE RESIDENTS OF DES MOINES, DO HEREBY PROCLAIM OCTOBER 6, 2021, AS:

“ENERGY EFFICIENCY DAY”

AND I URGE ALL PEOPLE IN DES MOINES TO JOIN IN SUPPORTING OUR CLEAN ENERGY GOALS AND MOVING TOWARD MORE ENERGY EFFICIENCY NOW AND IN THE FUTURE.

IN WITNESS WHEREOF, I HAVE HEREUNTO SET MY HAND AND CAUSED THE SEAL OF THE CITY OF DES MOINES, IOWA TO BE AFFIXED THIS FOURTH DAY OF OCTOBER TWO THOUSAND TWENTY-ONE.

**T. M. FRANKLIN COWNIE, MAYOR
CITY OF DES MOINES**