

City of Des Moines



PROCLAMATION


- WHEREAS, ENERGY EFFICIENCY CONTINUES TO BE THE CHEAPEST, QUICKEST, AND CLEANEST WAY TO MEET OUR ENERGY NEEDS AND REDUCE UTILITY BILLS FOR RESIDENTIAL, COMMERCIAL, AND INDUSTRIAL SECTORS; AND
- WHEREAS, DES MOINES MARGINALIZED COMMUNITIES AND HOUSEHOLDS, WITH LIMITED INCOME, BEAR A DISPROPORTIONATE SHARE OF THE BURDEN OF COSTS OF ENERGY; AND
- WHEREAS, SMARTER ENERGY USE REDUCES THE AMOUNT OF ELECTRICITY WE NEED TO POWER OUR LIVES, WHICH HELPS AVOID POWER PLANT EMISSIONS THAT CAN HARM OUR HEALTH, POLLUTE OUR AIR, AND WARM OUR CLIMATE; AND
- WHEREAS, ENERGY EFFICIENCY IMPROVEMENTS PROMOTE THE REDUCTION OF HARMFUL GREENHOUSE GAS EMISSIONS AND MOVE THE CITY CLOSER TOWARD ACHIEVING ITS STRATEGIC PLAN GOAL OF A 28% EMISSIONS REDUCTION FROM 2008 LEVELS BY 2025; AND
- WHEREAS, IMPLEMENTING ENERGY EFFICIENCY, OTHER CLEAN ENERGY POLICIES AND PROGRAMS, AND IMPROVED ENERGY CODES FOR HOMES AND COMMERCIAL AND INDUSTRIAL BUILDINGS CAN SIGNIFICANTLY REDUCE UTILITY COSTS; ADDITIONALLY, THOSE IMPLEMENTATIONS HELP TO BOOST ECONOMIC OPPORTUNITIES AND JOB CREATION, ALL WHILE CONTINUING TO MOVE TOWARD A SUSTAINABLE FUTURE; AND
- WHEREAS, THE FIRST WEDNESDAY IN OCTOBER IS DESIGNATED AS THE FIFTH NATIONAL ANNUAL ENERGY EFFICIENCY DAY TO ENCOURAGE ENERGY EFFICIENCY, WHICH CAN HELP CITIES ACHIEVE THEIR CLIMATE GOALS; SO, TOGETHER THE RESIDENTIAL, COMMERCIAL, AND INDUSTRIAL SECTORS CAN CONTINUE TO CONTRIBUTE TO OUR SUSTAINABILITY EFFORTS BY LEARNING MORE ABOUT ENERGY EFFICIENCY AND PRACTICING SMARTER ENERGY USE IN OUR DAILY LIVES.

NOW, THEREFORE, I, T. M. FRANKLIN COWNIE, MAYOR OF THE CITY OF DES MOINES, DO HEREBY PROCLAIM OCTOBER 7, 2020, AS:

“ENERGY EFFICIENCY DAY”

AND URGE ALL RESIDENTS TO JOIN IN SUPPORTING OUR CLEAN ENERGY GOALS AND MOVING TOWARD MORE ENERGY EFFICIENCY NOW AND IN THE FUTURE.

IN WITNESS WHEREOF, I HAVE HEREUNTO SET MY HAND AND CAUSED THE SEAL OF THE CITY OF DES MOINES, IOWA TO BE AFFIXED THIS FIFTH DAY OF OCTOBER, TWO THOUSAND TWENTY.


T. M. FRANKLIN COWNIE, MAYOR
CITY OF DES MOINES