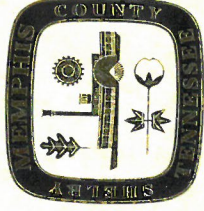


City of Memphis



Proclamation

WHEREAS, Energy Efficiency is the cheapest, quickest, and cleanest way to meet the city of Memphis energy needs, avoid dangerous pollution, and reduce utility bills for residents and businesses in our community; and

WHEREAS, implementing Energy Efficiency and other clean energy policies and programs can help boost economic opportunities and job creation while continuing to move the city of Memphis toward a sustainable future; and

WHEREAS, smarter energy use reduces the amount of electricity needed to power our lives, which helps avoid power plant emissions that can harm our health, pollute our air, and warm our climate; for cities and states like ours that are trying to tackle harmful pollution, **Energy Efficiency** can get us about halfway toward our emissions reduction goals; and

WHEREAS, Energy Efficiency makes our homes and workspaces healthier, safer, and more comfortable; cutting energy waste saves U.S. households billions of dollars on their utility bills every year, up to \$500 per household from appliance efficiency standards alone; and

WHEREAS, improved energy codes for homes and commercial buildings can also significantly reduce utility costs and create new jobs, and the city of Memphis supports increasing the minimum levels of efficiency for new buildings through the adoption of a stricter code or the model 2021 International Energy Conservation Code (IECC); and

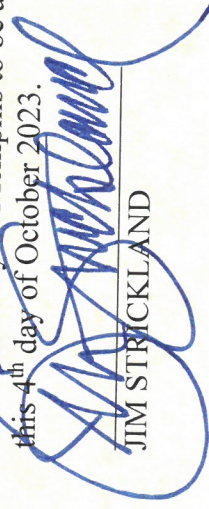
WHEREAS, a nationwide network of Energy Efficiency groups and partners has designated the first Wednesday in October as **National Energy Efficiency Day**, and together we can continue to contribute to our sustainability efforts by learning more about **Energy Efficiency** and practicing more intelligent energy use in our daily lives.

NOW, THEREFORE, I, JIM STRICKLAND, MAYOR OF THE CITY OF MEMPHIS, TENNESSEE, do hereby proclaim the first Wednesday in October as,

“ENERGY EFFICIENCY DAY.”



IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the seal of the City of Memphis to be affixed this 4th day of October 2023.


JIM STRICKLAND