

**WHEREAS**, Energy Efficiency is the cheapest, quickest and cleanest way to meet Milwaukee's energy needs, avoid dangerous pollution and reduce energy bills for residents and businesses in our community; and,

WHEREAS, Energy Efficiency and other clean energy policies and programs can help boost economic opportunities and job creation while continuing to move Milwaukee toward a sustainable future; and,

WHEREAS, Energy Efficiency makes our homes and workplaces safer as smarter energy use reduces the amount of electricity needed to power our lives, which helps avoid power plant emissions that can harm our health, pollute our air and warm our climate; and,

WHEREAS, Energy Efficiency can get us about halfway toward our emission reduction goals for cities like ours that are trying to tackle harmful pollution and bring us together to contribute to our sustainability efforts by learning more about energy efficiency and practicing smarter energy use in our daily lives; and,

**WHEREAS**, The City of Milwaukee joins residents across Milwaukee in observance of Energy Efficiency Day, where people all over the world are urged to join us in supporting our clean energy goals and moving toward more energy efficiency now and in the future; and,

**NOW, THEREFORE, I, CAVALIER JOHNSON,** Mayor of the City of Milwaukee, do hereby proclaim Wednesday, October 4, 2023, to be

## **ENERGY EFFICIENCY DAY**

throughout the City of Milwaukee.

CAVALIER JOHNSON Mayor