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NEWS RELEASE

Oct. 6: Energy Efficiency Day Highlights Urgency of Energy-Saving Efforts to Lower Bills, Cut Pollution, Create Jobs

Organizers announce a daylong national campaign and accompanying meme game to increase public awareness and education on energy efficiency.

WASHINGTON, D.C. — As Congress considers billions of dollars in energy-saving climate efforts and states set ambitious clean energy goals, an expanding network of individuals, businesses, utilities, and local governments will coalesce on Wednesday, Oct. 6th — [Energy Efficiency Day](#) — to highlight the vital role of reducing energy waste, organizers announced today.

This coalition reflects the growing, broad-based support for energy efficiency as an easy and cost-effective way to save energy, cut pollution, and create jobs, especially now as the United States pushes to recover from the pandemic. Energy efficiency directly employs more than two million workers nationwide, more than any other single energy sector. It powers a third of the U.S. economy, affecting every home, vehicle, business, and industry. It's also a proven, equitable way to slash energy use and its climate-warming emissions.

This year's Energy Efficiency Day supporters include more than 8,000 individuals and 800 organizations, corporations, utilities, universities, and local governments. In addition, cities, counties, and states are issuing Energy Efficiency proclamations — from Durham, N.C., to Kansas City, MO. The U.S. Senate may declare October 6, 2021, as Energy Efficiency Day "in celebration of the economic and environmental benefits" driven by efficiency, as it has in prior years. A full list of supporters and proclamations is available [here](#).

Supporters can join the conversation on Twitter, using the #EEDay2021 hashtag, throughout the day on Oct. 6. Organizers encourage everyone to share energy efficiency tips and success stories on social media. Though energy efficiency is no joke, organizers encourage the public to get creative with this year's energy efficiency meme theme, #EEJokes (see past years' themes #EEBooks #EETV and #EEMovies). Learn more about how you can participate at: www.energyefficiencyday.org.

Energy Efficiency Day is an annual collaborative effort of regional and national organizations working to promote energy efficiency, including the American Council for an Energy-Efficient Economy (ACEEE), NRDC (Natural Resources Defense Council), E4TheFuture, Advanced Energy Economy, Alliance to Save Energy, Environment America, Midwest Energy Efficiency Alliance, Southwest Energy Efficiency Project, and more.