

SUBJECT: Request - Energy Efficiency Day Proclamation

Dear **NAME**,

A nationwide network will promote the many benefits of energy efficiency—including financial, health, and climate--during the sixth annual [Energy Efficiency Day](#). **Can you help elevate smarter energy use by issuing a proclamation declaring the first Wednesday in October as Energy Efficiency Day?**

(If the recipient issued a proclamation last year, say instead: Thanks for your support of 2020's Energy Efficiency Day celebration. Can you again help us elevate smarter energy use by issuing a perpetual proclamation for Energy Efficiency Day?)

You can easily customize this [proclamation](#) to fit your needs and make changes for **NAME OF CITY/COUNTY/STATE**. It can be adapted to be a perpetual proclamation or for annual issuance, whichever best suits your needs. Issuing a perpetual proclamation might be more efficient and offer you more time to annually focus on promoting tips and programs that help citizens every day, year after year, however.

To help promote your declaration, we'll post it on the Energy Efficiency Day [website](#)—just upload a PDF of the official, signed document [here](#). For social media, take a photo or video of the signing that we (and you) can share with the **#EEDay2021** hashtag. Send your photo or video clip to info@energyefficiencyday.org and copy me. Then on the first Wednesday in October, please share your tips, programs and success stories using the **#EEDay2021** hashtag.

Thank you in advance for your consideration. Please let me know if you will issue a proclamation to promote Energy Efficiency Day and join as an [official supporter](#) (it's free)!

Your signature

Energy Efficiency Day is a collaborative effort of dozens of energy efficiency advocacy groups around the United States. This annual awareness event is supported by hundreds of prominent organizations, companies, government agencies and others. Our goal is to share tips, tools, and stories that promote the many benefits of energy efficiency. Learn more at www.energyefficiencyday.org/