

# PROCLAMATION

The City of Philadelphia believes strongly in protecting our environment, and encourages our residents to do everything they can to embrace conservation efforts to ensure our planet's natural resources are preserved for the use and well-being of present and future generations. Our planet's future health continues to face severe challenges, and is in need of eco-friendly and efficient strategies to ensure its long-term health. The City of Philadelphia is tremendously appreciative of all efforts aimed at raising awareness of these critical issues for the ultimate benefit of our planet and all of its inhabitants.

On Wednesday, October 2, 2019, a growing network of environmental advocates, businesses, government agencies, utilities, and residents will celebrate the fourth annual *Energy Efficiency Day* by showcasing the benefits of this vital sector. The day is designated as the first Wednesday of the month of October and participation has grown since the first event in 2016.

Locally, the Keystone Energy Efficiency Alliance (KEEA), a non-profit corporation dedicated to promoting the energy efficiency and renewable energy industries in Pennsylvania, which formed in 2006 in part to address the state's lack of energy efficiency policies, will spread the word through a social media campaign.

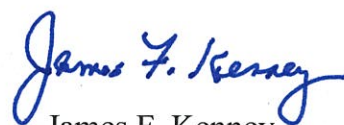
The campaign seeks to inform the public of the benefits of energy efficiency and states it is the cheapest, quickest, and cleanest way to meet our energy needs and reduce utility bills for residential, business, and industrial customers. The reduction in the amount of energy needed helps avoid power plant emissions that can harm our health, pollute our air, and warm our climate. The City of Philadelphia's Office of Sustainability has found that energy efficiency in homes and businesses alone could cut carbon pollution 35 percent by 2050. Additional benefits include economic advantages as the Philadelphia region accounts for more than 29,000 local energy efficiency jobs that cannot be outsourced, and increasing energy efficiency will create more need for such jobs.

## THEREFORE...

I, James F. Kenney, Mayor of the City of Philadelphia, do hereby proclaim Wednesday, October 2, 2019 to be

## ENERGY EFFICIENCY DAY

in Philadelphia, and urge all Philadelphians to contribute to our energy efficiency efforts by cutting energy waste in homes and businesses, and commend the organizers of this annual event for raising awareness of this important topic that encourages all of us to practice smarter energy use in our daily lives.

  
James F. Kenney  
Mayor

Given under my hand and the seal of the City of Philadelphia on this second day of October, two thousand and nineteen

