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WHEREAS, Holland, Michigan is committed to becoming a highly-competitive, world-class community supported by innovative energy solutions that benefit the citizens, the business community, and the environment: and

WHEREAS, a comprehensive, 40-year plan to make the City of Holland a national leader in energy security, affordability, sustainability, and efficiency was developed as a roadmap to 2050; and

WHEREAS, at the recommendation of the Holland Community Sustainability Committee, the Energy Efficiency and Conservation Strategy was adopted by City Council in 2012 as the Holland Community Energy Plan; and

WHEREAS, energy efficiency is the art of getting the same or better performance using less energy; and

WHEREAS, energy efficiency is a strategic element of the plan, as it is a productive and cost-effective way to meet our Community Energy Plan goals; and

WHEREAS, implementing clean energy policies and programs help boost economic opportunities and job creation while continuing to move us toward a sustainable future; and

WHEREAS, citizens have joined staff in steadfastly carrying out the recommended energy strategies, scale projects, and enabling mechanisms in the plan; and

WHEREAS, the Home Energy Retrofit and On-Bill Loan Programs from Holland Energy Fund help homeowners save money and improve the comfort, health, and value of their homes; and

WHEREAS, smarter energy use reduces the amount of electricity we need to power our lives; and

WHEREAS, Holland is part of a nationwide network of energy efficiency groups and partners that has designated a national annual Energy Efficiency Day; and

WHEREAS, together, the residents and businesses of the City of Holland can continue to contribute to our success and quality of life by learning more about energy efficiency and practicing smarter energy use in our daily lives.

THEREFORE, BE IT RESOLVED, that I, Mayor Nancy R. De Boer, on behalf of the residents of the City of Holland, Michigan do hereby proclaim October 2, 2019, as

"ENERGY EFFICIENCY DAY"

In the City of Holland, and urge citizens to join us in supporting our Community Energy Plan goals, now and in the

future.

Given under my hand and the seal of the City of Holland, this 2nd of October 2019.

Nancy R. De Boer, Mayor