

## PROCLAMATION

**WHEREAS,** *energy efficiency is the cheapest, quickest, and cleanest way to meet our energy needs and reduce utility bills for residential, business, and industrial customers; and*

**WHEREAS,** *smarter energy use reduces the amount of electricity we need to power our lives, which helps avoid power plant emissions that can harm our health, pollute our air, and warm our climate; and*

**WHEREAS,** *cutting energy waste saves U.S. consumers billions of dollars on their utility bills annually, up to \$500 per household from appliance efficiency standards alone; and*

**WHEREAS,** *implementing energy efficiency and other clean energy policies and programs helps boost economic opportunities and job creation while continuing to move toward a sustainable future; and*

**WHEREAS,** *more than 2.3 million Americans work in the energy efficiency sector in local, good-paying, clean energy jobs that can't be outsourced and increasing efficiency will create more of them; and*

**WHEREAS,** *for cities and states tackling harmful pollution, energy efficiency can get them about halfway toward their climate goals; and*

**WHEREAS,** *a nationwide network of energy efficiency groups and partners has designated the first Wednesday in October as the national annual Energy Efficiency Day; and*


**WHEREAS,** *together the residents of the City of Green Bay can continue to contribute to sustainability efforts by learning more about energy efficiency and practicing smarter energy use in their daily lives;*

**THEREFORE I, Eric Genrich do hereby proclaim October 2, 2019, as**

### **“ENERGY EFFICIENCY DAY”**

*In the City of Green Bay and urge citizens to join us in supporting clean energy and moving toward more energy efficiency now and in the future.*

*Dated at Green Bay, Wisconsin  
this 2nd day of October, 2019*

  
Eric Genrich Mayor

