

CITY OF ASHEVILLE

PROCLAMATION

WHEREAS, energy efficiency is the cheapest, quickest, and cleanest way to meet our energy needs and reduce utility bills for residential, business, and industrial customers; and

WHEREAS, on October 23, 2013, Asheville City Council adopted Resolution 13-228 supporting a clean energy economy for the city and for the region; and

WHEREAS, smarter energy use reduces the amount of electricity we need to power our lives, which helps avoid power plant emissions that can harm our health, pollute our air, and warm our climate; and

WHEREAS, on March 22, 2016, Asheville City Council adopted Resolution 16-64 establishing a joint task force known as the "Energy Innovation Task Force" that is committed to working to delay or avoid the construction of an additional fossil fuel-powered combustion turbine electricity generating facility at the Asheville Plant site in 2023; and

WHEREAS, cutting energy waste saves U.S. consumers billions of dollars on their utility bills annually, up to \$500 per household from appliance efficiency standards alone; and

WHEREAS, implementing energy efficiency and other clean energy policies and programs helps boost economic opportunities and job creation while continuing to move toward a sustainable future; and

WHEREAS, more than 2.3 million Americans work in the energy efficiency sector in local, good-paying, clean energy jobs that can't be outsourced and increasing efficiency will create more of them; and

WHEREAS, for cities and states tackling harmful pollution, energy efficiency can get them about halfway toward their climate goals; and

WHEREAS, the residents of the City of Asheville can continue to contribute to our energy efficiency efforts by learning about and participating in the Blue Horizons Project; and

WHEREAS, a nationwide network of energy efficiency groups and partners has designated the first Wednesday in October as the national annual Energy Efficiency Day.

NOW, THEREFORE, I, Esther E. Manheimer, Mayor of the City of Asheville do hereby proclaim October 2, 2019, as

ENERGY EFFICIENCY DAY

in Asheville, NC, and urge citizens to join us in supporting our clean energy goals and moving toward more energy efficiency now and in the future.

IN WITNESS WHEREOF, I have here unto set my hand and caused the Seal of the City of Asheville to be affixed this 2nd day of October 2019.



ESTHER E. MANHEIMER
MAYOR

