

## MAYORAL PROCLAMATION

**WHEREAS**, energy efficiency is the cheapest, quickest, and cleanest way to meet our energy needs and reduce utility bills for residential, business, and industrial customers; and

**WHEREAS**, smarter energy use reduces the amount of electricity we need to power our lives, which helps avoid power plant emissions that can harm our health, pollute our air, and warm our climate; and

**WHEREAS**, cutting energy waste saves U.S. consumers billions of dollars on their utility bills annually, up to \$500 per household from appliance efficiency standards alone; and

**WHEREAS**, implementing energy efficiency and other clean energy policies and programs helps boost economic opportunities and job creation while continuing to move toward a sustainable future; and

**WHEREAS**, more than 2.3 million Americans work in the energy efficiency sector in local, good-paying, clean energy jobs that can't be outsourced and increasing efficiency will create more of them; and

**WHEREAS**, for cities and states tackling harmful pollution, energy efficiency can get them about halfway toward their climate goals; and

**WHEREAS**, in an effort to achieve the goal of net zero carbon by 2030 for city operations, Madison will implement demand reduction measures including building efficiency, street light efficiency, and water distribution system optimization to cut carbon emissions by 55%; and

**WHEREAS**, the residents of Madison can continue to contribute to our energy efficiency efforts by learning about and participating in local Focus on Energy and

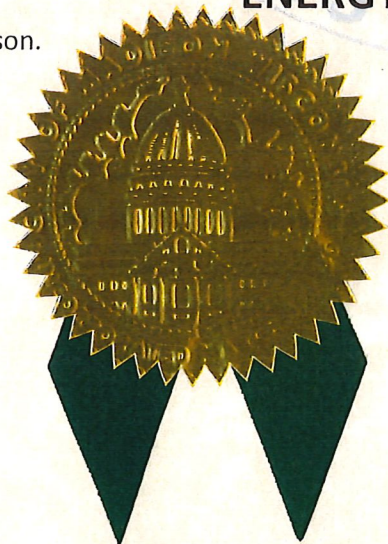
**WHEREAS**, a nationwide network of energy efficiency groups and partners has designated the first Wednesday in October as the national annual Energy Efficiency Day; and

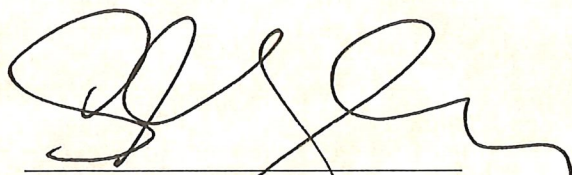
**WHEREAS**, together the residents of Madison can continue to contribute to our sustainability efforts by learning more about energy efficiency and practicing smarter energy use in their daily lives.

**NOW, THEREFORE BE IT RESOLVED** that, I, Mayor Satya Rhodes-Conway, on behalf of the residents of Madison, Wisconsin do hereby proclaim **October 2, 2019** as

### ENERGY EFFICIENCY DAY

in the City of Madison.



  
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Mayor Satya Rhodes-Conway  
Signed and sealed this 2nd day of October, 2019 at City Hall