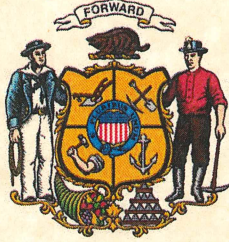


STATE of WISCONSIN



OFFICE of the GOVERNOR

Proclamation

WHEREAS; energy efficiency is the art of getting the same or better performance using less energy, all while cutting utility bills for residential, business, and industrial customers; and

WHEREAS; cutting energy waste saves United States consumers billions of dollars on their utility bills annually and is a cheap, quick, and clean way to meet our energy needs and reduce utility bills for residential, business, and industrial customers; and

WHEREAS; implementing energy efficiency and other clean energy policies encourages economic development in our communities, all while continuing to move toward a sustainable future; and

WHEREAS; the state of Wisconsin is committed to reducing the amount of electricity we need to power our lives and encouraging individuals, organizations, and businesses throughout the state to implement energy-efficient habits in an effort to protect our health and our climate; and

WHEREAS; Focus on Energy, Wisconsin's energy efficiency program, provides \$5.16 of benefits for every one dollar invested and was rated best in the nation in a recent Berkley National Laboratory study; and

WHEREAS; Energy Efficiency Day provides an opportunity for all Wisconsinites to learn more about energy efficiency and adopt more energy-efficient habits in their daily lives;

NOW, THEREFORE, I, Tony Evers, Governor of the state of Wisconsin,
do hereby proclaim October 2, 2019, as

ENERGY EFFICIENCY DAY

throughout the state of Wisconsin and I commend this observance to all our citizens.



IN TESTIMONY WHEREOF,
I have hereunto set my hand
and caused the Great Seal of
the state of Wisconsin to be
affixed. Done at the Capitol in
the city of Madison this 23rd
day of September 2019.

Tony Evers

TONY EVERS
GOVERNOR

By the Governor

Douglas C. Follette
DOUGLAS C. FOLLETTE
Secretary of State