



*State of Missouri*

*Governor's Proclamation*

**WHEREAS**, energy efficiency leverages energy resources by stretching the value of a given unit of energy and using energy more wisely is a first step in optimizing Missouri's energy system; and

**WHEREAS**, reliable, affordable energy is vital to our economic prosperity and energy efficiency is a productive and cost-effective way to meet our energy needs; and

**WHEREAS**, implementing sustainable energy policies and programs helps boost economic opportunities and job creation within our state while continuing to move toward a sustainable future; and

**WHEREAS**, more than 40,000 Missourians work in the energy efficiency sector in jobs that cannot be outsourced and increasing efficiency will create more of them; and

**WHEREAS**, smarter energy use reduces the amount of electricity we need to power our lives, helping avoid unnecessary emissions; and

**WHEREAS**, residents, businesses, and institutions of Missouri can continue to contribute to our energy efficiency efforts by learning about and participating in Missouri Division of Energy's programs, such as Missouri Home Energy Certification, Missouri Energy Loan Program, and checking with their local utility provider for energy efficiency incentives; and

**WHEREAS**, a nationwide network of energy efficiency groups and partners has designated October 5, 2018, as the national annual Energy Efficiency Day; and

**WHEREAS**, together the residents of Missouri can continue to contribute to our sustainability efforts by learning more about energy efficiency and continuing to make energy conscious decisions in their daily lives.

**NOW THEREFORE**, I, Michael L. Parson, GOVERNOR OF THE STATE OF MISSOURI, do hereby proclaim October 5, 2018, to be

**ENERGY EFFICIENCY DAY**

in Missouri, and urge citizens to join us in supporting our energy efficiency goals now and in the future.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Missouri, in the City of Jefferson, this 3<sup>rd</sup> day of October, 2018.



*Michael L. Parson*  
GOVERNOR

ATTEST:

  
SECRETARY OF STATE