

Here's a great way to help promote energy efficiency: ask your mayor, governor, other elected officials, or alma mater to officially recognize Energy Efficiency Day 2020 via a proclamation! To make it easy, here is some sample language to share with your elected officials, as well as a [list of proclamations](#) issued in past years. Feel free to adapt the language in a way that best reflects your circumstances.

PROCLAMATION: ENERGY EFFICIENCY DAY 2020

WHEREAS, energy efficiency continues to be the cheapest, quickest, and cleanest way to meet our energy needs and reduce utility bills for residential, business, and industrial customers; and

WHEREAS, energy efficiency can also make our homes and workspaces healthier, safer, and more comfortable; and

WHEREAS, smarter energy use reduces the amount of electricity we need to power our lives, which helps avoid power plant emissions that can harm our health, pollute our air, and warm our climate; and

WHEREAS, cutting energy waste saves U.S. consumers billions of dollars on their utility bills every year, up to \$500 per household from appliance efficiency standards alone; and

WHEREAS, implementing energy efficiency and other clean energy policies and programs can help boost economic opportunities and job creation while continuing to move toward a sustainable future; and

WHEREAS, more than 2.4 million Americans were working in the energy efficiency sector prior to the pandemic in local, good-paying, clean energy jobs that couldn't be outsourced and increasing America's recovery efforts by ramping up our efficiency efforts will sustain and create more of them; and

WHEREAS, improved energy codes for homes and commercial buildings also can significantly reduce utility costs and create new jobs, and **(INSERT state or city name)** supports increasing the minimum levels of efficiency for new buildings through adoption of a stricter code or the model 2021 International Energy Conservation Code (IECC); and

WHEREAS, for cities and states tackling harmful pollution, energy efficiency can get them about halfway toward their climate goals; and

WHEREAS, the residents of **(INSERT state or city name)** can continue to contribute to our energy efficiency efforts by learning about and participating in our **(INSERT program name)**,

WHEREAS, a nationwide network of energy efficiency groups and partners has designated the first Wednesday in October as the fifth national annual Energy Efficiency Day; and

WHEREAS, together the residents of **(INSERT state or city name)** can continue to contribute to our sustainability efforts by learning more about energy efficiency and practicing smarter energy use in their daily lives;

THEREFORE I, **(INSERT name and title)** do hereby proclaim October 7, 2020, as

"ENERGY EFFICIENCY DAY"

in (***INSERT state or city name***), and urge citizens to join us in supporting our clean energy goals and moving toward more energy efficiency now and in the future.

DONE at (where proclamation signed) on this ***XX*** day of (***INSERT month***) 2020.